



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393781

Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/13/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/11/16-10/11/16	4	:30	9A- Dr. Oz	1		X									Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
1.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	9A- Dr. Oz	2		X						2	\$25.00	\$50.00	Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
2.0	Revised Line / SPOT	10/12/16-10/12/16	4	:30	9A- Dr. Oz	1			X								Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
2.1	Normal Line / SPOT	10/12/16-10/12/16	5	:30	9A- Dr. Oz	2			X					2	\$25.00	\$50.00	Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
3.0	Revised Line / SPOT	10/13/16-10/13/16	4	:30	9A- Dr. Oz	1				X							Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
3.1	Normal Line / SPOT	10/13/16-10/13/16	5	:30	9A- Dr. Oz	1				X				1	\$25.00	\$25.00	Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
4.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	9A- Dr. Oz	1					X						Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
4.1	Normal Line / SPOT	10/14/16-10/14/16	5	:30	9A- Dr. Oz	2					X			2	\$25.00	\$50.00	Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
5.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	9A- Dr. Oz	1	X										Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / SPOT	10/17/16-10/17/16	5	:30	9A- Dr. Oz	2	X							2	\$25.00	\$50.00	Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
6.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	6:59P- Local 22 News at 7P	1		X									Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	7/15/16
6.1	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6:59P- Local 22 News at 7P			1	1	1	1			4	\$70.00	\$280.00	Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	10/10/16
7.0	Revised Line / SPOT	10/17/16-10/17/16	5	:30	6:59P- Local 22 News at 7P	1	X										Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	7/15/16
7.1	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:59P- Local 22 News at 7P	1	X							1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	10/10/16
8.0	Revised Line / SPOT	10/12/16-10/12/16	5	:30	6:59P- Local 22 News at 6P	1		X									Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	7/15/16
8.1	Normal Line / SPOT	10/12/16-10/12/16	4	:30	6:59P- Local 22 News at 6P	1		X						1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	10/10/16
9.0	Revised Line / SPOT	10/14/16-10/14/16	5	:30	6:59P- Local 22 News at 6P	1				X							Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	7/15/16
9.1	Normal Line / SPOT	10/13/16-10/14/16	4	:30	6:59P- Local 22 News at 6P				1	1				2	\$70.00	\$140.00	Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	10/10/16

CONFIRMATION CONTRACT

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Nexstar Broadcasting Inc. provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Schedule Dates 10/11/16-10/17/16
Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand 15/17/3214 (545691)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally/Rambo,
Phone/Fax /
CPE 15/17/3214
Account Types National/Political
Billing Type Standard
Comments MKAYO
10/11/16-10/17/16 AYOTTE FOR SENATE - MAB SENT VIA EMAIL. PYMT TO FOLL
OW CLOSER TO FLIGHT START.

Date Entered 07/15/16
Last Modified 10/13/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25245298
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$666.00
Net Total \$3,774.00
Sales Tax

Burlington (WVNY)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 80
Rate \$4,440.00
\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Revised Line / SPOT	10/16/16-10/16/16	5	:30	8A- Good Morning America Weekend	1							X	1			Burlington (WVNY)	GD MRN-SUN-ABC Target 9 Index: 124, Nielsen: 0.2	7/15/16
10.1	Normal Line / SPOT	10/16/16-10/16/16	4	:30	8A- Good Morning America Weekend	2							X	2	\$45.00	\$90.00	Burlington (WVNY)	GD MRN-SUN-ABC Target 9 Index: 124, Nielsen: 0.2	10/10/16
11.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	9A- This Week	1							X	1	\$75.00	\$75.00	Burlington (WVNY)	THIS WEEK-ABC Target 9 Index: 167, Nielsen: 0.3	7/15/16
12.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	11P- Local 22 News at 11P	1						X		1	\$50.00		Burlington (WVNY)	LOCAL 22 NEWS Target 9 Index: 126, Nielsen: 0.5	7/15/16
12.0.1	Closed Preempt	10/15/16															Burlington (WVNY)	Pre-Empty/Exception -	
12.0	Revised Line / SPOT	10/12/16-10/12/16	4	:30	6:30P- World News Tonight	1			X					1			Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119, Nielsen: 1.1	7/15/16
13.1	Normal Line / SPOT	10/11/16-10/13/16	4	:30	6:30P- World News Tonight			1	1	1				1	\$200.00	\$200.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119, Nielsen: 1.1	10/10/16
13.1.1	Closed Preempt	10/11/16															Burlington (WVNY)	Pre-Empty/Exception -	
13.1.2	Closed Preempt	10/12/16															Burlington (WVNY)	Pre-Empty/Exception -	
14.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	6:30P- World News Tonight	1					X			1	\$200.00		Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119, Nielsen: 1.1	7/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Newstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/13/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AVOID FOR SENATE - MAB SENT VIA EMAIL. PLYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0.1	Closed Preempt	10/14/16															Burlington (WVNY)	Pre-Empt/Exception -	
15.0	Revised Line / SPOT	10/11/16-10/11/16	4	:30	7:30P- Inside Edition	1		X									Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139. Nielsen: 0.4	7/15/16
15.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	7:30P- Inside Edition	1		X						1	\$40.00	\$40.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139. Nielsen: 0.4	10/10/16
16.0	Revised Line / SPOT	10/11/16-10/14/16	4	:30	7:30P- Inside Edition	1					X						Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139. Nielsen: 0.4	7/15/16
16.1	Normal Line / SPOT	10/12/16-10/14/16	5	:30	7:30P- Inside Edition				1	1	1			3	\$40.00	\$120.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139. Nielsen: 0.4	10/10/16
17.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	7:30P- Inside Edition	1	X										Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139. Nielsen: 0.4	7/15/16
17.1	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7:30P- Inside Edition	1	X							1	\$40.00	\$40.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139. Nielsen: 0.4	10/10/16
18.0	Revised Line / SPOT	10/15/16-10/15/16	5	:30	8A- Good Morning America Weekend	1					X						Burlington (WVNY)	GD MORN-SAT-ABC Target 9 Index: 122. Nielsen: 0.5	7/15/16
18.1	Normal Line / SPOT	10/15/16-10/15/16	4	:30	8A- Good Morning America Weekend	2					X			2	\$45.00	\$90.00	Burlington (WVNY)	GD MORN-SAT-ABC Target 9 Index: 122. Nielsen: 0.5	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/13/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally, Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WVNY)	
By Broadcast Month	Spots
Oct. 2016	80
Grand Total:	80
	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	3P- People's Court	1		X						1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	7/15/16
19.1	Revised Line / SPOT	10/11/16-10/11/16	4	:30	3P- People's Court	1		X						1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
19.2	Normal Line / SPOT	10/11/16-10/11/16	5	:30	3P- People's Court	2		X						2	\$35.00	\$70.00	Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/10/16
20.0	Revised Line / SPOT	10/12/16-10/12/16	5	:30	3P- People's Court	1			X					1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	7/15/16
20.1	Revised Line / SPOT	10/12/16-10/12/16	4	:30	3P- People's Court	1			X					1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
20.2	Normal Line / SPOT	10/12/16-10/12/16	5	:30	3P- People's Court	1			X					1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/10/16
21.0	Revised Line / SPOT	10/13/16-10/13/16	5	:30	3P- People's Court	1				X				1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	7/15/16
21.1	Revised Line / SPOT	10/13/16-10/13/16	4	:30	3P- People's Court	1				X				1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
21.2	Normal Line / SPOT	10/13/16-10/13/16	5	:30	3P- People's Court	2				X				2	\$35.00	\$70.00	Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112, Nielsen: 0.6	10/10/16

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Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
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Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
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Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

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By Broadcast Month	Spots	Rate
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22.0	Revised Line / SPOT	10/14/16-10/14/16	5	:30	3P- People's Court	1					X			1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	7/15/16
22.1	Revised Line / SPOT	10/14/16-10/14/16	4	:30	3P- People's Court	1					X			1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
22.2	Normal Line / SPOT	10/14/16-10/14/16	5	:30	3P- People's Court	1					X			1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	10/10/16
23.0	Revised Line / SPOT	10/17/16-10/17/16	5	:30	3P- People's Court	1	X							1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	7/15/16
23.1	Revised Line / SPOT	10/17/16-10/17/16	4	:30	3P- People's Court	1	X							1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	10/5/16
23.2	Normal Line / SPOT	10/17/16-10/17/16	5	:30	3P- People's Court	2	X							2			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.6	10/10/16
24.0	Revised Line / SPOT	10/11/16-10/11/16	4	:30	4P- 5P (EST)	1		X						1			Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114, Nielsen: 1.1	7/15/16
24.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	4P- 5P (EST)	1		X						1			Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114, Nielsen: 1.1	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
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Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - MAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / SPOT	10/12/16-10/12/16	4	:30	4P- 5P (EST)	1			X					1			Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	7/15/16
25.1	Normal Line / SPOT	10/12/16-10/12/16	5	:30	4P- 5P (EST)	2			X					2	\$30.00	\$60.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	10/10/16
26.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	4P- 5P (EST)	1					X			1			Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	7/15/16
26.1	Normal Line / SPOT	10/13/16-10/14/16	5	:30	4P- 5P (EST)	2				1	1			2	\$30.00	\$60.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	10/10/16
27.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	4P- 5P (EST)	1	X							1			Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	7/15/16
27.1	Normal Line / SPOT	10/17/16-10/17/16	5	:30	4P- 5P (EST)	2	X							2	\$30.00	\$60.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	10/10/16
28.0	M/G For 14.0.1 / SPOT	10/14/16-10/14/16	4	:30	6:28P- 7P (EST)	1					1			1	\$200.00	\$200.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119. Nielsen: 1.1	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY
201 Hurboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393781

Schedule Dates 10/11/16-10/17/16
Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand 15/17/3214 (545691)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally Rambo,
Phone/Fax /
CPE 15/17/3214
Account Types National/Political
Billing Type Standard
Comments MKAYO
10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL
OW CLOSER TO FLIGHT START.

Date Entered 07/15/16
Last Modified 10/13/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25245298
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$666.00
Net Total \$3,774.00
Sales Tax

Burlington (WVNY)
By Broadcast Month
Oct. 2016
Spots 80
Rate \$4,440.00
Grand Total: 80 \$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5:59P- Local 22 News at 6P	2	X							2	\$70.00	\$140.00	Burlington (WVNY)		10/10/16
30.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:30P- World News Tonight	1	X							1	\$200.00	\$200.00	Burlington (WVNY)		10/10/16
31.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5P- 6P (EST)			1	1	1	1			4	\$40.00	\$160.00	Burlington (WVNY)	U	10/10/16
32.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	5P- 6P (EST)	1	X							1	\$40.00	\$40.00	Burlington (WVNY)		10/10/16
33.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7A- Good Morning America			2	2	2	2			8	\$50.00	\$400.00	Burlington (WVNY)		10/10/16
34.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7A- Good Morning America	2	X							2	\$50.00	\$100.00	Burlington (WVNY)		10/10/16
35.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	11P- Local 22 News at 11P	2		X						2	\$60.00	\$120.00	Burlington (WVNY)		10/10/16
36.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	11P- Local 22 News at 11P	1			X					1	\$60.00	\$60.00	Burlington (WVNY)		10/10/16
37.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	11P- Local 22 News at 11P	2				X				2	\$60.00	\$120.00	Burlington (WVNY)		10/10/16
38.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	11P- Local 22 News at 11P	1					X			1	\$60.00	\$60.00	Burlington (WVNY)		10/10/16
39.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	11P- Local 22 News at 11P	1	X							1	\$60.00	\$60.00	Burlington (WVNY)		10/10/16
40.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	2P- General Hospital	1		X						1	\$50.00	\$50.00	Burlington (WVNY)		10/10/16
41.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	2P- General Hospital				2	2	2			4	\$50.00	\$200.00	Burlington (WVNY)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393781

Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/13/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - MAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0.1	Closed Preempt	10/12/16															Burlington (WVNY)	No Avail/Exception - SOLD OUT	
41.0.2	Closed Preempt	10/13/16															Burlington (WVNY)	No Avail/Spot - SOLD OUT	
42.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	2P- General Hospital	2	X							2	\$50.00	\$100.00	Burlington (WVNY)		10/10/16
43.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	11P- Local 22 News at 11P	1						X		1	\$50.00	\$50.00	Burlington (WVNY)		10/10/16
44.0	M/G For 13.1.1 / SPOT	10/11/16-10/11/16	4	:30	6:28P- 7P (EST)			1						1	\$200.00	\$200.00	Burlington (WVNY)		10/10/16
45.0	M/G For 13.1.2 / SPOT	10/12/16-10/12/16	4	:30	6:28P- 7P (EST)				1					1	\$200.00	\$200.00	Burlington (WVNY)		10/10/16
46.0	M/G For 12.0.1 / SPOT	10/15/16-10/15/16	4	:30	11:30P- Local 22 News at 1130P	1						X		1	\$50.00	\$50.00	Burlington (WVNY)		10/11/16
47.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	2P- General Hospital	1					X				\$50.00		Burlington (WVNY)		10/13/16
47.0.1	Closed Preempt	10/14/16															Burlington (WVNY)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising

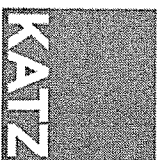


125 West 55th St
New York, NY 10019

Contract # 25245298		Changes as of: 10/16/2016 at 5:35 PM		Version: Highlighting Revision 6	
CPE: 15/17/3214		Flight: 10/11/16 - 10/17/16		Total \$: \$4,535.00	
Agency: MENTZER MEDIA		Advertiser: Kelly Ayotte for Senator		Total Spots: 82	
SERVIC		Product: AYOTTE/SR		Total CPP: \$33.01	
210 W. Pennsylvania Avenue		Agency Order #: 5193687		Primary Demo: Adults 18+	
Suite 250		Buyer: Rambo, Ally		Con Type: POLITICAL/NOTE	
Towson, MD 21204		Salesperson: RACHELLE RAY - Washington DC		Assistant: LAILA DAFARI	
		202-872-5880		202-872-5880	
				Total GRP: 137.4	
				Traffic #: 1393781	
				Separation:	

Comments: RVSD TO CXL OFF MISSED SPOTS.

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
REV-15	Tu-F,M 2p-3p		GENRL HOSPITAL	\$50.00	1.1	30	1	1	2	1	3	2	0	7	\$350.00	\$45.45	7.7
Target 9 Index: 121, Nielsen: 0.4														82	\$4,535.00	\$33.01	137.4



KATZ TELEVISION GROUP

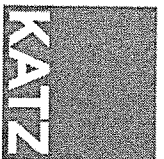
125 West 55th St
New York, NY 10019

Contract # 25245298	Changes as of: 10/16/2016 at 5:35 PM	Version: Highlighting Revision 6
CPE: 15/17/3214	Flight: 10/11/16 - 10/17/16	Total \$: \$4,535.00
Agency: MENTZER MEDIA	Advertiser: Kelly Ayotte for Senator	Total Spots: 82
SERVIC	Product: AVOTTE/SR	Total CPP: \$33.01
210 W. Pennsylvania Avenue	Agency Order #: 5193687	Primary Demo: Adults 18+
Suite 250	Buyer: Rambo, Ally	Con Type: POLITICAL/NOTE
Towson, MD 21204	Salesperson: RACHELLE RAY - Washington DC	Assistant: LAILA DAFARI
	202-872-5880	202-872-5880
		Traffic #: 1393781
		Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/16/16 5:35 PM	RACHELLE RAY - Washington DC	RVSD TO CXL OFF MISSED SPOTS.	
		Line 1 Oz 1x 10/13 due to No Avail Line 3 News 1x 10/11 due to No Avail MG offer 1x 10/17 View 11-12P \$60 Sect 4 1x 10/17 Chew 1-2P \$50 Sect 4 Please advise. Thanks!	
10/13/16 11:49 AM	Elizabeth Guy	Line 15 General Hospital 1x 10/12 due to NO AVAIL MG offer 1x 10/17 News 6-7A \$50 Sect 4 Please advise Thanks!	
10/11/16 1:42 PM	Elizabeth Guy		
10/11/16 12:32 PM	LAILA DAFARI	RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.	
10/10/16 9:44 AM	Elizabeth Guy	Line 6 News 1x 10/15 news will be airing @ 10-10:30 due to not having a late college game that day we can offer MG in new time rate didn't change Please advise Thanks!	
10/09/16 3:54 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.	
10/09/16 3:54 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.	
10/06/16 2:03 PM	Elizabeth Guy	Line 6 News 1x 10/15 out due to College Football MG offer new TP 11:30-12A same rate Please advise Thanks!	
07/11/16 5:45 PM	RACHELLE RAY - Washington DC	Separation: 30	
07/11/16 5:45 PM	RACHELLE RAY - Washington DC	Separation: 30	

Competitive Information					Daypart Summary					Monthly Summary				
Market Budget:	\$64,786				Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars	
WVNY Share:	7%					100%	82	\$4,535.00	\$33.01	137.4	2016-Oct	82	\$4,535.00	
Comment:					Total	100%	82	\$4,535.00	\$33.01	137.4	Total	82	\$4,535.00	
WCAX:	53%													
WFFZ:	13%													
WPTZ:	27%													



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25245298	Changes as of: 10/16/2016 at 5:35 PM	Version: Highlighting Revision 6	Total \$: \$4,535.00
CPE: 15/17/3214	Flight: 10/11/16 - 10/17/16	Station: WVNY	Total Spots: 82
Agency: MENTZER MEDIA SERVICE	Advertiser: Kelly Ayotte for Senator	Market: Burlington-Plattsburgh	Total CPP: \$33.01
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: AYOTTE/SR	Office: WASHINGTON	Total GRP: 137.4
Agency Order #: 5193687	Buyer: Rambo, Ally	Primary Demo: Adults 18+	Traffic #: 1393761
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE	Assistant: LAILA DAFARI 202-872-5880	Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/16/16 5:35 PM	RACHELLE RAY - Washington DC	Revised		2	\$-100.00
Makegood 4	10/13/16 11:49 AM	Elizabeth Guy	Confirmed			\$0
Revision	10/12/16 5:54 PM	LAILA DAFARI	Confirmed			\$0
Makegood 3	10/11/16 1:42 PM	Elizabeth Guy	Confirmed			\$0
Revision	10/11/16 12:32 PM	LAILA DAFARI	Confirmed			\$0
Makegood 2	10/10/16 9:44 AM	Elizabeth Guy	Confirmed			\$0
Revision	10/9/16 3:54 PM	RACHELLE RAY - Washington DC	Confirmed	10		\$-110.00
Revision	10/9/16 3:45 PM	GOTOSTRATA/Ray	Confirmed	47		\$3,120.00
Makegood 1	10/6/16 2:03 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	7/15/16 8:56 AM					\$0
Revision	7/11/16 5:45 PM	RACHELLE RAY - Washington DC	Confirmed			\$0
New	7/11/16 5:36 PM	RACHELLE RAY - Washington DC	New	27		\$1,625.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.